

MUHAMMAD IRSYAD SIROJUL KHOEIR

S.Sos., M.Sos.

Vice Principal for Curriculum · Sociology Teacher · Lecturer in Islamic Communication

ꦩꦸꦩꦩꦩꦂꦢꦶꦱꦶꦫꦺꦴꦗꦸꦭꦏꦲꦲꦶꦂ



PHONE

+62 857-9888-7027

WEBSITE

irsyads.com

ORCID

orcid.org/0009-0003-8011-6205

EMAIL

hello@irsyads.com

LINKEDIN

linkedin.com/in/irsyadmsk

BASED IN

Purwakarta, West Java, Indonesia

GOOGLE SCHOLAR

scholar.google.com

PROFILE

Scholar of Islamic Communication and Broadcasting (M.Sos., Cum Laude) focusing on the sociology of religion, prophetic rhetoric, and digital literacy. Leads curriculum affairs and teaches Sociology at MA Insan Cendekia Nusantara, and lectures in communication and da'wah at STAI DR. KH. EZ. Muttaqien Purwakarta. Founded and runs the Irsyads digital learning ecosystem — an academic portal, an online classroom, and a document verification service — used directly in day-to-day teaching.

EDUCATION

Master of Social Science (M.Sos.), Islamic Communication and Broadcasting 2023 — 2025

UIN Sunan Gunung Djati Bandung

- GPA 3.92 / 4.00 — Cum Laude
- Thesis: "Prophetic Rhetoric in the Da'wah of Mama Cianting."

Bachelor of Social Science (S.Sos.), Islamic Communication and Broadcasting 2019 — 2023

STAI DR. KH. EZ. Muttaqien Purwakarta

- GPA 3.77 / 4.00
- Active in the Islamic Communication Student Association (HIMAKOPI), campus da'wah, and socio-religious community service.

WORK EXPERIENCE

Vice Principal for Curriculum June 2026 — Present

MA Insan Cendekia Nusantara, Purwakarta

- Leads the design, development, and evaluation of the madrasah curriculum in line with Law No. 20/2003 and Ministry of Religious Affairs regulations
- Coordinates academic scheduling and teaching loads
- Safeguards teaching quality through classroom supervision and curriculum audits

Sociology Teacher 2025 — Present

MA Insan Cendekia Nusantara, Purwakarta

- Teaches Phase E Sociology
- Develops digital learning through Irsyads Academy, online attendance, CBT assessment and learning-progress monitoring

Adjunct Lecturer 2025 — Present

STAI DR. KH. EZ. Muttaqien Purwakarta

- Teaches communication, sociology, and da'wah courses in the Islamic Communication and Broadcasting programme

Teacher & Boarding Supervisor Training and Internship

April — May 2026

MAN Insan Cendekia Serpong, Ministry of Religious Affairs

- 138-hour programme on managing excellent and boarding schools
- Deep learning, love-based curriculum integration, and assessment
- Lesson-plan development, supervised teaching, and boarding supervision

Teaching Assistant

2023 — 2024

STAI DR. KH. EZ. Muttaqien Purwakarta

- Supported lecture delivery, teaching-material development, and academic advising for undergraduate students

Islamic Religious Counsellor (Professional Field Practice)

September — November 2022

Office of Religious Affairs (KUA), Bojong District, Purwakarta

- Delivered religious counselling and community programmes based on local needs

DIGITAL PROJECTS

Academy — all published classes, including restricted classes: 4 classes, 36 modules, 360 materials (including 144 worksheets).

Irsyads Toolkit

2026 — Present

Founder & developer · app.irsyads.com

- Sundanese script, dictionaries, ciphers and teaching tools

Irsyads Wallet

2026 — Present

Founder & developer · wallet.irsyads.com

- Personal finance, cashflow & savings manager

Irsyads Academy

2026 — Present

Founder & manager · academy.irsyads.com

- Courses, learning resources and assessments

Irsyads CBT

Developer · cbt.irsyads.com

- Scheduled computer-based exams with admission cards

Curriculum MA ICN

2026 — Present

Founder & developer · curriculum.irsyads.com

- Madrasah curriculum management, syllabus & schedule

Irsyads Mosque

Developer · mosque.irsyads.com

- Mosque information on TV, managed from a phone on the same network

Irsyads Verify

2026 — Present

Founder & manager · verify.irsyads.com/?lang=en

- Check documents and electronic signatures

Irsyads Letters

Developer · letters.irsyads.com/?lang=en

- Request electronically signed letters without an account

Irsyads ID (Universal SSO)

2026 — Present

Founder & system architect · id.irsyads.com

- One account for Irsyads apps

- Build curriculum documents, learning objectives and assessment rubrics within Irsyads Toolkit

PUBLICATIONS

- Khoeir, M. I. S., & Yulianty, N. (2024). Participatory action research dalam pengembangan digitalisasi berbasis potensi masyarakat Desa Cihanjavar. *Jurnal Abdimas Komunikasi dan Bahasa*, 4(2), 64–71.
- Khoeir, M. I. S., & Nugraha, R. (2024). *Emojipedia budaya: Kajian budaya non-verbal dalam perspektif nilai Islam di era digital* (Vol. 1). Gunung Djati Publishing.
- Khoeir, M. I. S., Kusumaningtyas, A. D., & Siswanto, S. (2023). Retorika dakwah Mama Cianting: Analisis gaya dakwah K.H. Enjang Muhyidin Abdul Jabar. *AT-TABSYIR: Jurnal Komunikasi Penyiaran Islam*, 10.
- Khoeir, M. I. S. (2025). *Retorika profetik dalam dakwah Mama Cianting* [Master's thesis, UIN Sunan Gunung Djati Bandung].
- Khoeir, M. I. S. (2022). *Agama, media, dan isu gender terhadap terorisme perempuan* [Scholarly article].
- Khoeir, M. I. S. (2022). *Komunikasi profetik* [Paper].

CERTIFICATIONS & TRAINING

PROFESSIONAL CERTIFICATIONS

- **Certified Professional Public Speaker (C.PS.) — 40 hours** — Action Training Center (No. 289/CPS/ACTION/V/2024), 2024
- **Gemini Certified Educator (valid until 2029)** — Google for Education, 2026

TRAINING

- **Excellent-School Training and Internship — 138 hours** — MAN Insan Cendekia Serpong, Ministry of Religious Affairs, 2026
- **HERTECH: Empowered with AI — 32 hours** — ICT Watch · AI Opportunity Fund Asia Pacific, 2026
- **PROLINER #9 Digital Literacy Programme — Very Good** — Center for Digital Society, Universitas Gadjah Mada, 2023

FURTHER DEVELOPMENT

Microsoft Skills for Jobs: Data Analysis with Excel (Microsoft & Jobstreet, 2025) · Microsoft Skills for Jobs: Microsoft Word (Microsoft & Jobstreet, 2025) · Microsoft 365 Copilot Foundations (Jobstreet Career Hub, 2025) · Social and Political Implications of TikTok (Difussion #116) (CfDS Universitas Gadjah Mada, 2024) · GreenTech: Environmentally Friendly Technology (Difussion #99) (CfDS Universitas Gadjah Mada, 2023) · Digital Literacy: Religious Moderation on Social Media (Ministry of Communication and Informatics, 2023)

ORGANISATIONS & SERVICE

Community Empowerment Volunteer, Sidenesia Programme

2024 — Present

Postgraduate Community Service Initiative, UIN Sunan Gunung Djati Bandung

- Social mapping, needs assessment, and village empowerment programme design in Peundeuy District, South Garut

Member, Pusaka Negeri

2024 — Present

Pusaka Negeri

- Involved in cultural preservation and civic-values initiatives

Vice Chair

2024

Nahdlatul Ulama Scholars Association (ISNU), Bojong District

- Formulated organisational strategy and facilitated inter-institutional collaboration for community empowerment

LANGUAGES

Indonesian — Native
Sundanese — Fluent
English — Professional — TOEFA 567 (UIN SGD Bandung)
Arabic — Professional — TOAFL 554 (UIN SGD Bandung)

EXPERTISE

- **Socio-Religious Studies:** Sociology of Religion, Contemporary Islamic Movements, Social Transformation, Da'wah Studies
- **Communication & Rhetoric:** Prophetic Communication, Da'wah Rhetoric, Public Speaking, Nonverbal Communication in the Digital Age
- **Curriculum & Education:** Curriculum Design & Development, Deep Learning Pedagogy, Digital Assessment (CBT), Academic Quality Assurance
- **Learning Technology:** LMS Management, Digital Materials & Worksheets, AI in Education, Religious Moderation on Social Media

VERIFICATION



The authenticity of this CV can be checked by scanning the QR code or visiting verify.irsyads.com/v/8NAMGRM9XK7V. The latest version is always available at irsyads.com/about.
Updated: 13 October 2026